

# bikebeat



EVERGREEN

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Team Evergreen Bicycle Club, Inc. · PO Box 3804 · Evergreen CO 80437 · [www.teamevergreen.org](http://www.teamevergreen.org)

## INSIDE THIS ISSUE: The Flip Side of Cycling

WHAT'S NEW

### RAAM MADNESS

Described as the toughest test of endurance in the world, RAAM is a race like no other. Visit with author Amy Snyder on [page 12](#).

### COMMUTING

TE Board Member Tony Giarratano share his tips for a successful commute. Details on [page 17](#)

### LET'S CRUISE

Rediscover the simple joy of riding at a local Cruise. Denver, Boulder and Golden all host these popular events. [Story page 19](#)

### MT.EVANS HILL CLIMB

On Saturday, July 23rd, more than 1100 hardy souls will take on one of the hardest and longest running bike races in the country. Read more on [page 9](#)



*For the pure love of riding! Jeremy Dobish captured this image during a recent Cruise.*

## REGULAR FEATURES

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# HeadsUp Systems is making sure you Don't Get Racked.™

Have you ever experienced the sinking feeling in the pit of your stomach when you forgot your favorite bike was on the roof of your car and you heard it crumple as you drove into the garage?

A local Colorado company called HeadsUp Systems has just released a new product to help riders prevent that dreaded mishap. The Wireless Gear Alert System detects when you return home with gear on the roof and alerts you to stop so you don't drive into the garage with your gear still on the roof.

Tom Rieber, HeadsUp Systems Co-Founder says, "It happens more often than you think. In our research, 100% of the cyclists and triathletes we talked to have either done it themselves or know someone who has. Our mission is to ensure athletes never have to hear the crunch of expensive gear from the roof of their car as they pull into their garage."

The HeadsUp Wireless Gear Alert System has three components: Alert Sign, InCar Alerter, and Gear Tag. The

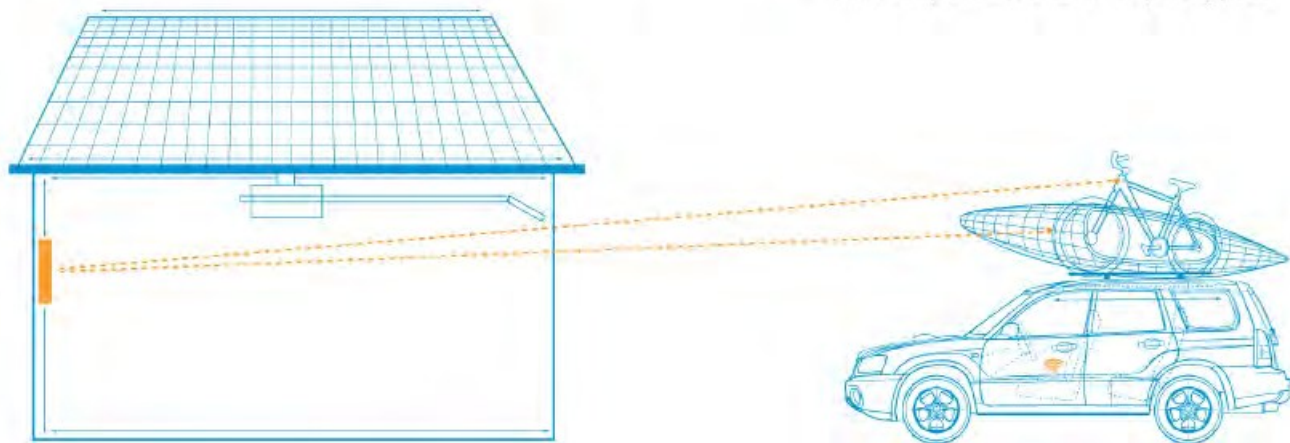
Alert Sign hangs in your garage and is always listening for you to return home. Every time you approach your garage with your vehicle (with an InCar Alerter) and gear (with at least one Gear Tag), the sign begins to flash and the Alerter sounds a tone inside your car. That way you get both a visual and audio reminder to unload your gear before you drive into the garage.

The system retails for \$149.99 and includes one Alert Sign, one InCar Alerter and two Gear Tags. Systems can be expanded to handle up to 100 additional Alerters and Gear Tags in case you have a lot of gear and several vehicles you want to protect.

HeadsUp Systems is a Triple Bypass sponsor and will be at the Triple Bypass vendor expo with samples on display and systems available for purchase. Visit their website at [www.headsupsystems.com](http://www.headsupsystems.com) for more details or to submit your own roof rack crunch story and possibly win a free system. You can also find HeadsUp Systems on Facebook and follow them on Twitter @headsupsystems.

# DON'T GET RACKED.™

Proud Sponsor of 2011 Triple Bypass



BIKES. KAYAKS. ROOF-RACK GEAR. The HeadsUp System is a new, smarter way to protect them all from getting racked. It's a garage-mounted wireless gear alert system that detects when you return home with gear on the roof. When HeadsUp senses your gear, the system alerts you to STOP – so you don't drive into the garage with your gear still on the roof.

[HEADSUPSYSTEMS.COM](http://HEADSUPSYSTEMS.COM)

